

KINOHIMITSU



6 days
Proven
Result

Beauty . Health . Glory



KINOHIMITSU



Product Name: Kinohimitsu BG Diamond

Benefit:

- Skin firming
- Pore minimizing
- Cholesterol-lowering effect

Ingredients: Marine Collagen 5300mg, 3g Oat (Beta-Glucan), Snow Fungus



Unique Selling Point

- **FIRST** collagen drink in the market that is added with oat beta-glucan to help in reducing cholesterol
- Containing 3g oat (beta-glucan) per serving which has been clinically proven to reduce cholesterol
- Helps maintain the health of blood-vessel walls
- Pore minimizing effect
- Beauty & Health in a bottle
- SGS test: Free from 312 types of hormones, steroids, antibiotics, etc. and 81 types herbicides.

KINOHIMITSU



Unique Selling Point

KINOHIMITSU

Unparalleled formula

The first collagen drink that provides health and beauty in a bottle. Added with Oat Beta-Glucan and Snow Fungus to plump up your skin and protect your heart.

Easy absorption

High purity and small molecules easily absorbed by the body for effective results.

Delicious

More than just a tasty treat, every sip is packed with the goodness of beauty and health.



Unique Selling Point

KINOHIMITSU

No additives

100% natural and safe, no sugar added, no preservatives, no artificial colouring or flavouring. Hormones, steroids and chemical free tested by SGS (Global Benchmark Recognition on Quality and Integrity).

Effective

Liquid formula enables immediate absorption by the body.

Convenience

A functional, instant drink ready for immediate consumption and enjoyment anytime, anywhere.

Kinohimitsu BG Diamond – A beauty drink that provides beauty and health in a bottle!



Having these problems?

KINOHIMITSU



High cholesterol



Sagging skin



Wrinkled skin



Enlarged pores



Brittle nails



Damaged hair/ Split ends



Dry skin



Dull skin



Scar



Key Ingredients

KINOHIMITSU

Oat Beta-Glucan

- ❖ Cholesterol-lowering effect¹
- ❖ Antioxidant



Snow fungus

- ❖ Excellent moisturizing effect
- ❖ Pores Minimizing
- ❖ Helps maintain the health of blood-vessel walls²

Marine Collagen

5300mg

- ❖ Firming

Soy Isoflavone

- ❖ Stimulates the production of collagen and elastin.

Reference:

1. Othman RA, et al. (2011) Cholesterol-lowering effects of oat beta-glucan. Nutr Rev 69 (6):299-309.
2. Chen FF, et.al. (2008) Research advances in primary biological effects of Tremella polysaccharides.6(8):862-6.



Recommended consumption

KINOHIMITSU

Usage:

For first-timer user:

1 bottle a day for a consecutive period of 6 days; preferably before breakfast or bed time.

For maintenance: 1 bottle every 2 days.

Shake well before drinking.

Keep chilled for delicious taste.



**ATL Support
A & P**

Jan – March 15

ABOVE THE LINE: **NEWSPAPER**

星洲日報

SIN CHEW DAILY



詩華日報

See Hua Daily News



中國報

CHINA PRESS

ABOVE THE LINE: **RADIO**



MAGAZINES

KINOHIMITSU



Social Media :

- Kinohimitsu Facebook
- Chainstore Facebook
- Kinohimitsu DM
- Others Social /Digital media



BTL Support

Floor Stand

KINOHIMITSU

Option 1



5ft H X 1 ft W X 1 ft D

1st draft only. Not finalize yet

KINOHIMITSU

Window Display

- A3 Poster
- Giant Poster

Kinohimitsu
freedom to live

Collagen

NEW

Kinohimitsu COLLAGEN BG DIAMOND

Oat Beta-Glucan

Kinohimitsu Collagen Beta-Glucan Diamond
(50ml x 16 bottles)

The first & only collagen formula with Oat BG!

Kinohimitsu Collagen BG Diamond is an unparalleled comprehensive sugar-free formula containing 5300mg of finest marine collagen peptide infused with the proprietary blend of Oat Beta-Glucan and Snow Fungus.

- Oat Beta-Glucan helps reduce cholesterol**
(Amount recommended for cholesterol lowering effect is 3g/day)
- Boosts collagen synthesis
- Promotes intensive hydration
- Minimises pores
- Reverses signs of aging

Tavia Yeung
International Artist
Kinohimitsu Brand Ambassador

Lowers Cholesterol

Oat Beta-Glucan

Snow Fungus

No.1

100% Natural

NO SUGAR ADDED

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facebook.com/kinohimitsu
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**Source from Ministry of Health Malaysia

*Source: Eurochem International Limited, Patent Value ESP: 2008-2010

New Product - List In Sheet

Recommended Selling Price:

Kinohimitsu Collagen BG Diamond 50ml x 16s

KINOHIMITSU

RSP : RM 169.00



Box size : 18.5 cm L x 18.5 cm D x H 17.7cm



KINOHIMITSU

Thank you!

