



Baby-like Rosy Skin in
a Bottle

BB红润水嫩肌肤尽在一瓶



Proprietary Notice

KINOHIMITSU

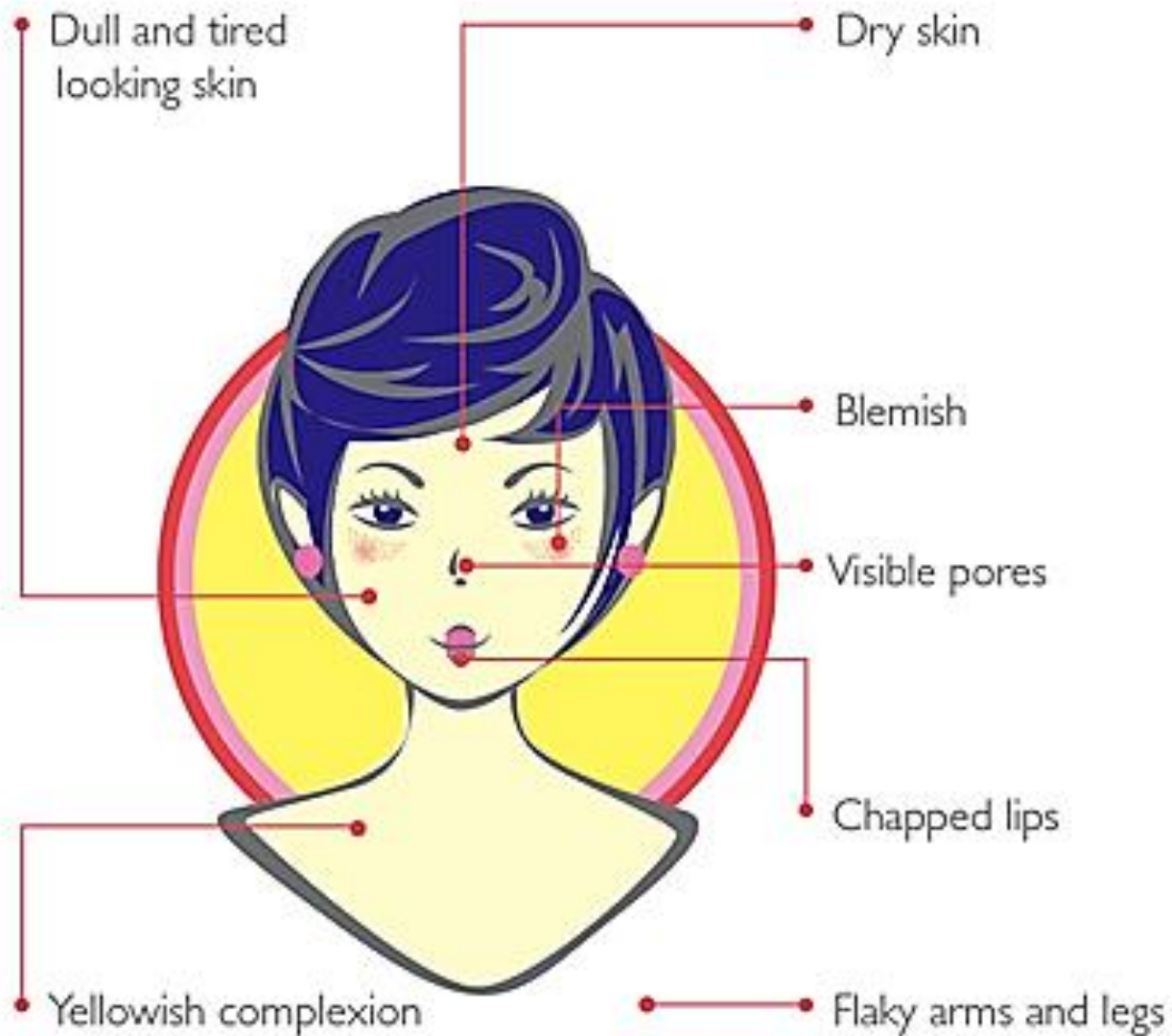
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Do you have these problems?



What are the causes?

- Dehydration
- Slow cells rejuvenation (slow healing)
- Lack of essential vitamins
- Poor blood circulation
- Smoking

Dehydrated skin

- ❖ Our body is made up of water, about 60 percent of the body's weight.
- ❖ The skin alone accounts for 20 percent of water.

How many glasses of water do you take in a day?



Do you know...

- ❖ We lose about **2.5 litres** of water every day via sweat, urine and bowel movement and cell processes even when we breath.

When the amount of
water leaving the body



The amount taken in

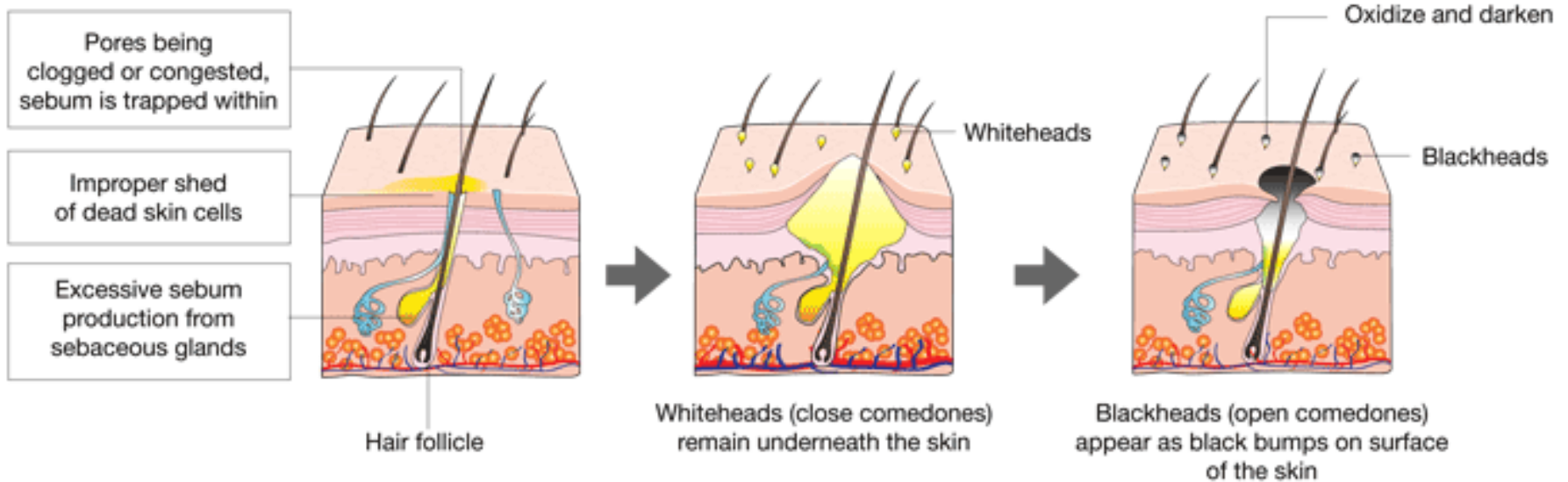


Dehydrated skin

Dehydrated skin can lead to acne

Dehydrated skin → The skin counteracts with increase sebum (oil) production → If excess oils clog pores, it can lead to blemishes/acnes.

Blemishes/ Acnes is a combination of a widened hair follicle + dead skin cells + excess sebum (oil) + bacteria.



Type of blemishes

Whiteheads 白头粉刺 **Blackheads** 黑头粉刺 **Pustules** 脓疱 **Papules** 丘疹 **Nodules/Cysts** 结节/囊肿



Whiteheads:
Closed
comedones

Blackheads :
Open
comedones

Pustules:
Bumps filled
with white or
yellow pus.

Papules: Small
red bumps.

Nodules:
Large, hard bumps
and often painful.
Cysts:
Similar to a nodule,
but is pus-filled,

❖ Blemishes/Acnes pre-dominantly affects the face but can also show up on the back, neck, shoulders and chest.

Reduce blemishes
and restore your skin
natural glow with



How it works?



Active Ingredient

Hydrolysed Bird's Nest 水解性燕窝

(Japan Patent No. JP2003-095961; JP2005-206547;
JP2002-068988)

Source: *Collocalia Fuciphaga* swiftlet 金丝燕

Bird's nest is rich in **Epidermal Growth Factor (EGF) 表皮生长因子** and **sialic acid 唾液酸 (200 times higher than royal jelly)** that are known as “Beauty agents” 「美容因子」. It also contains iron, potassium and iodine.

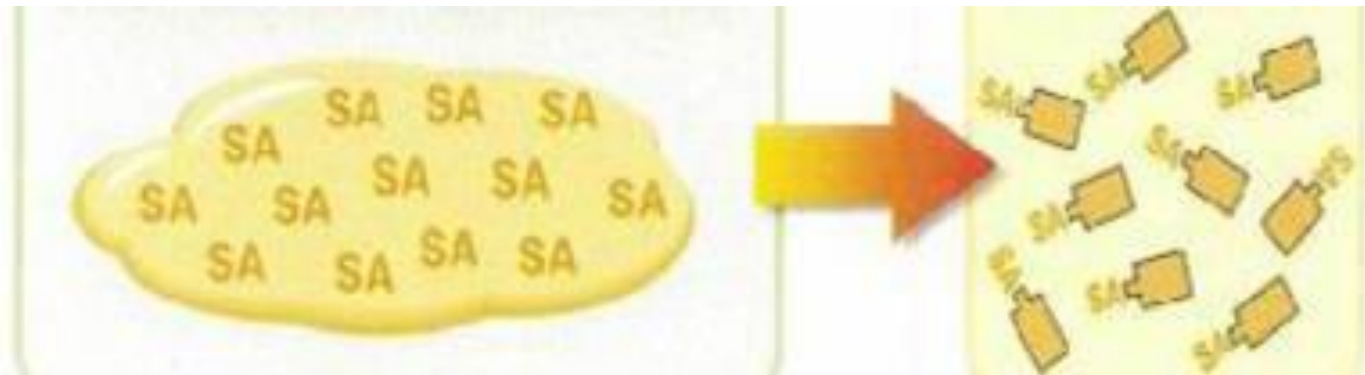
Functions:

- ❖ promote cell regeneration 刺激细胞再生、分裂和组织重建
- ❖ enhance scar healing 促进伤口愈合
- ❖ promote youthful-looking skin 预防老化，使皮肤变得光滑而有弹性



Enzymatic process 酵素分解技術

Hydrolysed bird's nest is produced via an enzymatic process at a small molecule size for effective and optimum absorption without using any chemicals and bleaching agents.



Normal bird's nest without enzymatic process

- Big pieces;
- Low absorption

Enzymatic bird's nest

- Small molecule;
- High absorption

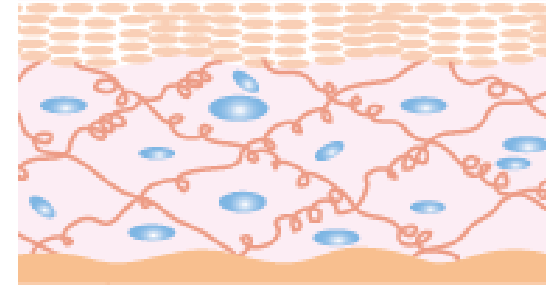
Active Ingredient

Chicken cartilage (a source of Hyaluronic acid, HA) 玻尿酸

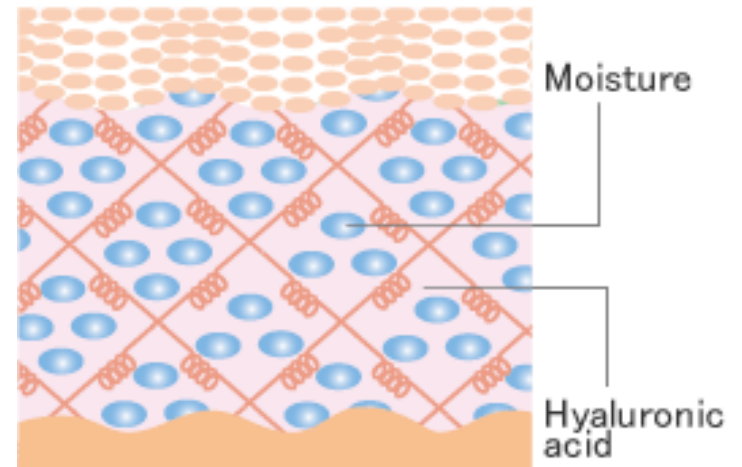
Well-moisturised skin is radiant.

Hyaluronic acid (HA) locates in the inner skin (dermis layer), playing a role to attract and bind water within the cells of the skin and tissue underneath, preventing the skin from drying out, not only on your face but your whole body, including lips, back, hands and legs.

It also helps to maintain the balance of water and oil in the skin, helping skin to look smoother and hydrate.



Dry skin with low HA content



Supple and hydrated skin with high HA content

Active Ingredient



Fermented Yeast (a source of CoQ10) 辅酶Q10

Our body produced CoQ10 naturally but as we age, the body's production begins to slow down. Skin that is depleted of CoQ10 tends to be more susceptible to UV radiation, leading to wrinkles and premature ageing skin.

CoQ10 has the ability to **increase collagen and elastin production** in the skin and **promote skin cells turnover**.

CoQ10 also helps to re-activate other antioxidants, e.g. vitamin C and E that are crucial to healthy, glowing skin.

Other Ingredients



Acerola Cherry 针叶樱桃 is one of the richest natural sources of vitamin C. It has **32 times greater amount of Vitamin C than in oranges** which helps to promote skin healing, restore tired skin and re-hydrate skin.

Rice bran ceramide 米糠酰胺 has moisture locking effect on the skin and it also helps to **soothe acne and reduce skin inflammation**.



Other Ingredients



Pomegranate Fruit Extract 红石榴 is rich in polyphenols that is effective in promoting regeneration and proliferation of the epidermis, effectively **heal scar and prevent scar formation**.

It is also a powerful antioxidant that fights free radicals which damage and age the skin and significantly decrease the risk of skin cancer.

Who should take BB Drink?



Dehydrated skin



Oily face



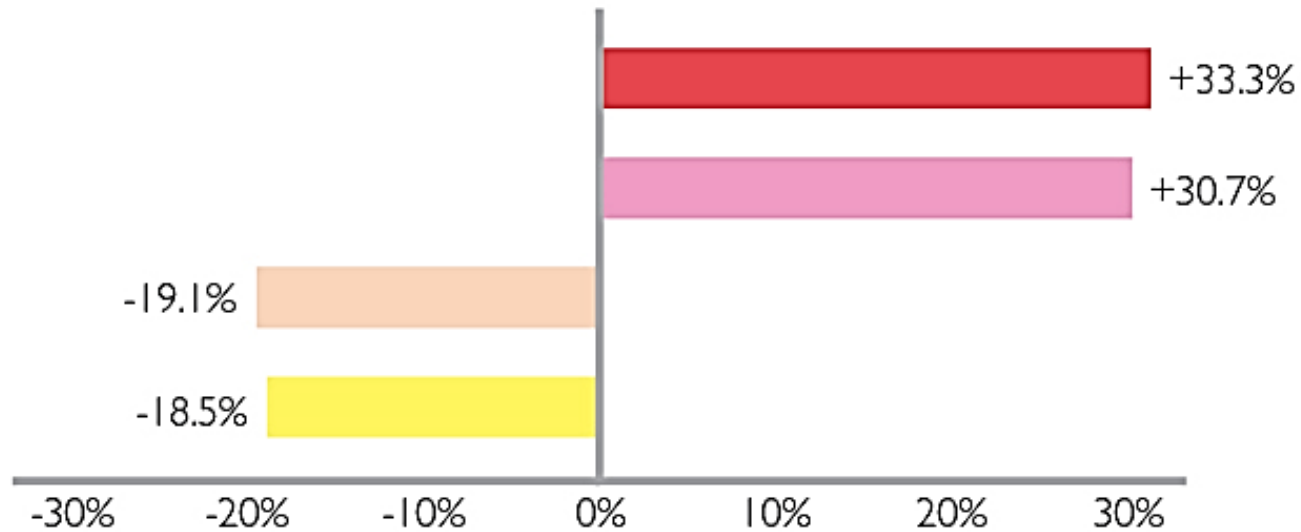
Acne problem



**Dull & Yellowish
complexion**

Clinical proven

Great improvement within 28 days!*



- Hydration/ 保湿 / Penghidratan
- Elasticity/ 弹性 / Elastik
- Melanin Quantity/ 黑色素 / Kuantiti Melanin
- Erythema Quantity/ 红色素 / Kuantiti Erythema

*Clinical test on 40 Asian females between ages 15-40 under Derma-Lab Supervision in TOYO BIO TEC Skin Lab, Japan.



Direction of use:

1 bottle a day preferably before breakfast or bedtime. Shake well before drinking. Keep chilled for delicious taste.

Recommended consumption:

First-time users: 1 bottle a day for a consecutive period of 6 days.

For maintenance: 1 bottle every 3 days.



NO ADDITIVE

无添加物 酸味料・香料



Unique Selling Points

100% Natural & Safe

- No additives; no sugar added, no preservatives, no artificial coloring or flavoring, no chemicals.

Effective

- Liquid formula enables immediate absorption by the body.

Convenience

- A functional, instant drink ready for immediate consumption and enjoyment any time, any where.

Delicious

- More than just a tasty fruity treat, every sip is packed with lots of beauty & healthy goodness.

Q&A

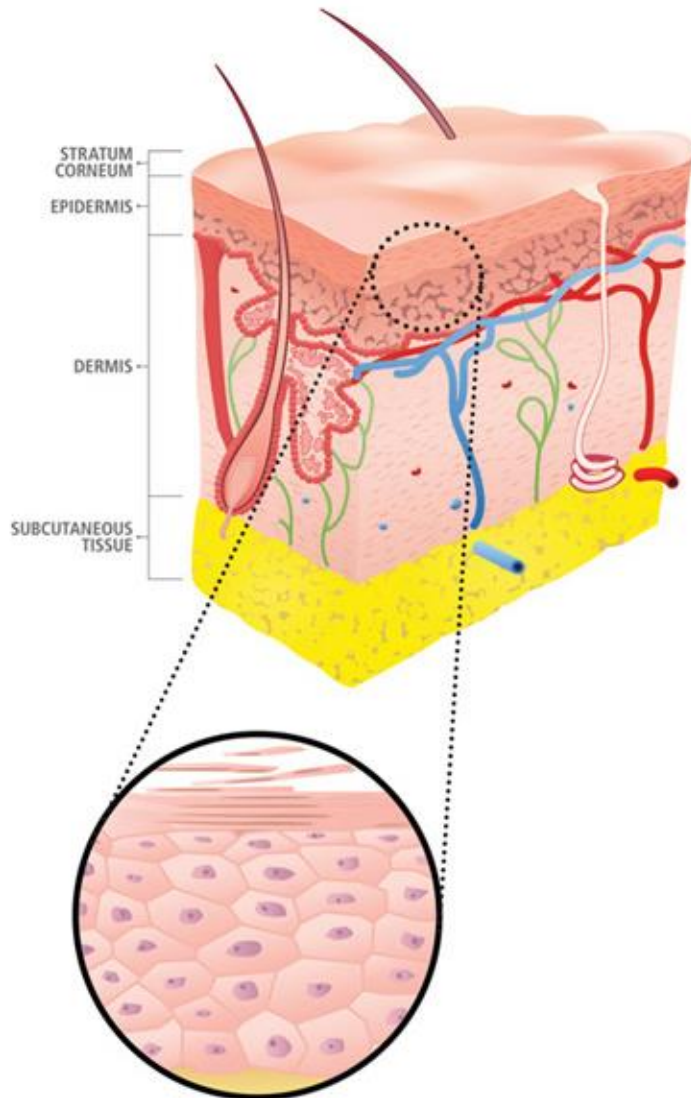
Q1. How soon will I see results?

A: Every individual reacts differently to any supplement. Some may see immediate results while others may take longer due to age and health condition. It is advisable that you consume **Kinohimitsu BB Drink** regularly to obtain the best results and see a difference of radiant, glowing complexion between 6 to 28 days!

Q2. Is there any side effect?

A: There is no evidence on any side effects as all ingredients are derived from natural sources and no additional additives – meaning it is as natural as the foods that we consume everyday.

Q&A



Q3: What are the differences between collagen drink and Kinohimitsu BB Drink?

A: Collagen drink focuses on dermis layer (inner layer of skin) to boost production of collagen for firmer skin.

Kinohimitsu BB Drink is formulated with patented hydrolysed bird's nest that is rich in Epidermal Growth Factor. It effectively stimulates cell rejuvenation at the epidermis (the outer layer of skin) and cells moisturisation as well as skin firming at dermis layer. It is best suitable for those who have dehydrated skin, blemish skin, oily skin or yellowish skin for firmer, clearer and smoother skin.



Thank You