

Kinohimitsu  
*freedom to live*

*A Beauty Shot of the Day*

**Kinohimitsu  
Collagen Activ**



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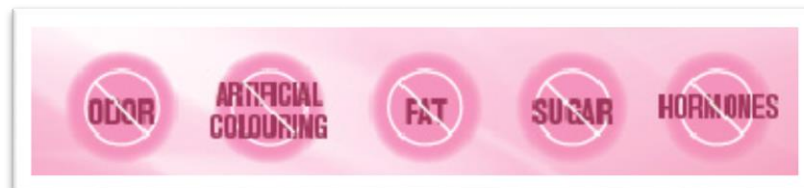
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Kinohimitsu Collagen Activ, a sugar-free beauty supplement that is specially formulated to nourish our skin from within by fitting into your lifestyle daily without disturbance.

Ingredients: Marine Collagen Peptide, Camu-camu, Wheat Dextrin and Vitamin C

Direction of use:  
Can be mixed into any cold & hot drink or meal



## Facing these problems?



## What is COLLAGEN?

Collagen is a protein found in our bones, teeth and muscles that supports cellular activity. 70% of skin is made up of collagen that helps keep our skin firm and bouncy.

Just as we associate collagen to the pillars supporting our skin or acts like the spring in a mattress, when the supporting pillars sag or springs wear out, the “padding” of skin dissipates; meaning there will be loss of firmness and wrinkles starts to appear.

Recent research proves that we start losing collagen even in our twenties.



## Lack of collagen is the culprit when it comes to signs of AGEING!



UV rays  
(photo-ageing)

Stress

Toxicity in  
the body

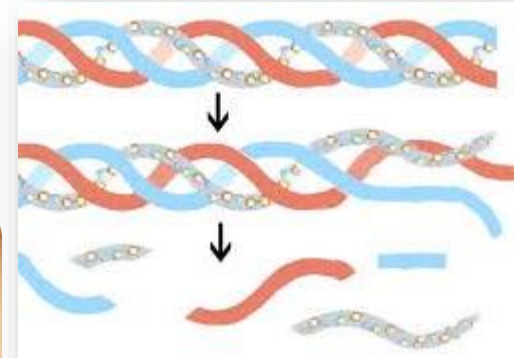
Imbalance Diet  
& Lifestyle

Pollution

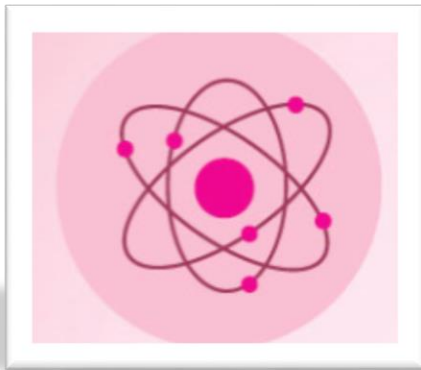
could induce  
pre-mature ageing

**Signs of ageing:**

Wrinkles, Pigmentation, Sagging, Drying, Dehydrated & Dullness

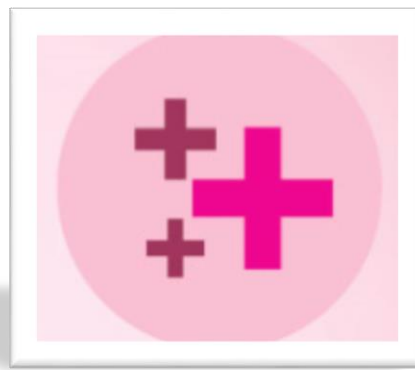


## How it works?



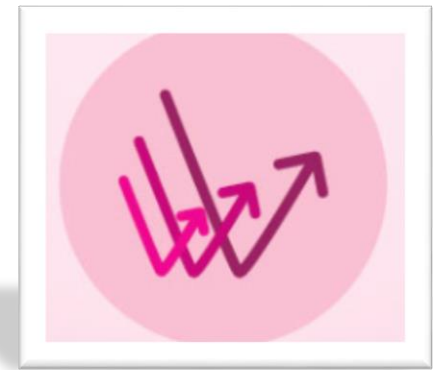
### Rebound

Support skin density & regain resilience



### Rebuild

Stimulate collagen synthesis in skin layer

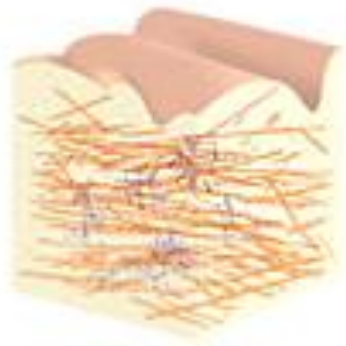


### Defense

Strengthen skin defense against harmful UV rays

# How does Collagen Activ helps?

**Aging Skin**



**Thin, shriveled  
and unbundled  
collagen fibers**



**Thick and strong  
collagen fibers**



**Bundled  
collagen fibers**



**Youthful Skin**

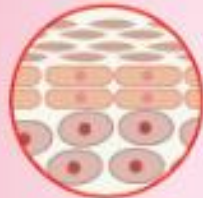




## How does Collagen Activ helps?



**For Hair**  
Strengthen hair fibers and  
prevent split ends



**For Skin**  
Keep skin supple and young



**For Nail**  
Build strong and shining nails

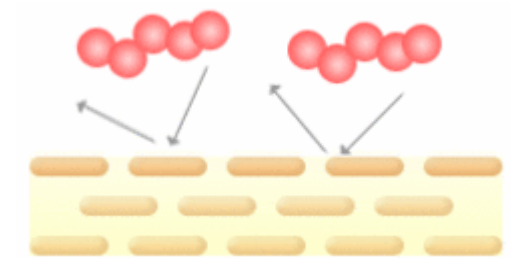


**For Bone**  
Increase bone density and healthy  
joint

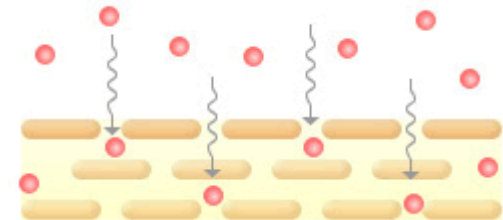
# Active Ingredient

## Marine Collagen Peptide

- High in quality and purity, contains no fats and cholesterol
- Extracted from fish scale at small molecule
- Easy for absorption and delivers fast results



Large collagen molecule (300,000- 500,000 dalton) from bovine & chicken are hard to absorb



Small collagen molecule (less than 3,000 dalton) from fish scale is easy to absorb

# Active Ingredient

## Camu-camu

- Powerful antioxidant to promote fairness skin.
- Has a high Vitamin C content, potassium, iron, calcium, phosphorous and niacin which effectively combat against pigmentation, enhance skin whitening and have healing properties.



# Active Ingredient

## Wheat Dextrin

- Good source of soluble fiber.
- Improves body's absorption and retention of minerals and nutrients.
- Smoothen bowel movement.



# Why should I take Kinohimitsu Collagen Activ?

## **Excellent raw material**

Kinohimitsu harnesses the collagen peptide of the highest grade from marine collagen. Extracted through advanced technology, the collagen peptide is high in quality and purity, contains no fats and cholesterol.

## **Small collagen peptide molecule**

Each collagen peptide molecule size is 1000-3000 dalton. It is easily absorbed by the body and helps to boost collagen synthesis at dermis layer effectively.

## **Unparalleled formula**

Rich in powerful antioxidants and soluble fiber that help to enhance skin fairness and improve body's absorption.

# Why should I take Kinohimitsu Collagen Activ?

## No additives

100% natural and safe, no sugar added, no preservatives, no artificial colouring or flavouring.

## Convenience

A functional, instant powder ready for immediate consumption and enjoyment anytime, anywhere.

## Fun & Flexible

No distinct flavour, good to mix into any beverages or meals as you like.

**Kinohimitsu Collagen Activ – A sugar-free beauty powder that fit into you lifestyle daily!**

# Recommended consumption

## Usage:

Take 1-2 sachets a day.

Mix this powerful Beauty Shot into your favorite drink – hot or cold – and get ready for your own flavourful beauty mix.



# Unique Selling Point

**Kinohimitsu**  
*freedom to live*

YOUR RIGHT CHOICE!

## EFFECTIVE

- ✓ Low molecule size
- ✓ High absorption
- ✓ High purity

## SAFE & NATURAL

- ✓ No hormones, steroids & chemicals
- ✓ No artificial colouring & flavouring
- ✓ No preservatives

## LOW CALORIE

- ✓ Zero sugar
- ✓ Zero fat



## CONVENIENT

- ✓ Light-weight sachet
- ✓ Can be mixed with any foods or beverages

**Fun Way to Consume Beauty Shot every day!**

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# Unique Selling Point

High Potency  
Premium Marine Collagen Peptide  
For All Skin Type

1.5 Times\*

Better Absorption

Reference:

Ohara,H., Matsumoto, H., Ito, K., Iwai, K. & Sato, K. 2007 Comparison of quantity and structures of hydroxyproline-containing peptides in human blood after oral ingestion of gelatin hydrolysates from different sources. *Journal of Agricultural and Food Chemistry*. 55(4):1532-1535.

drinking  
makes me  
happy

Thank You