

Goodbye Sleepless Night



Proprietary Notice

KINOHIMITSU

The copyright in this work is vested in Kino Brands Pte Ltd. The recipient, must not reproduce or use the work either in whole or in part or for tendering, manufacturing purposes or any other purpose without obtaining Kino Brands Pte Ltd's prior agreement or consent in writing. A further condition of such reproduction or use is that this notice must be included in the reproduction or use.

This work also contains proprietary information belonging to Kino Brands Pte Ltd. This confidential information is to be used by the recipient only for the purpose for which it is supplied. The recipient must therefore obtain Kino Brands Pte Ltd's consent in writing before the recipient or any other person communicates any information (whether orally or in writing or any other manner whatsoever) on the contents or subject matter of the work or part thereof to any third party. The third party to whom the communication is made includes an individual firm or company or an employee or employees of such a firm or company.

The recipient further acknowledges that Kino Brands Pte Ltd has copyright in the work. The recipient manifests, by its receipt of the work, its acknowledgment of Kino Brands Pte Ltd's copyright in the work, its acceptance that the work is confidential information, and its compliance with the terms contained in this notice.

© **Copyright** 2014 Kino Brands Pte Ltd. This document contains proprietary information, which is protected by copyright. All rights are reserved. No part of this document may be photocopied, reproduced or translated to another language without prior consent of Kino Brands Pte Ltd.



Kinohimitsu Diamond Nite Drink is the first and only collagen formula that works to relax and bounce back stressful skin just over 8 hours of beauty sleep!

Containing 5300mg of finest marine collagen peptide, its molecule size is small for immediate absorption.

The unparalleled comprehensive sugar-free formula is also infused with the proprietary blend of GABA (naturally-occurring in Brown Rice) and Manuka Honey. It works synergistically with our body bio-rhythm to support restful sleep, improve metabolic rate and recharge energy while restoring skin youthfulness.

Wake up with beautiful younger toned skin the very next morning!

Who should take **Kinohimitsu Diamond Nite Drink** ?



Age 30 and above



Sleepless night



Stressful lifestyle



Dehydrated &
dull skin



Low metabolic rate



Work on shift



Frequent traveler



Alcoholic beverages
& coffee drinker



Spend long hours
in air-conditioned
environments

Lack of quality sleep. Will your skin age faster?

Research says – Yes, it will.

Why?

Lack of quality of sleep not only accelerates premature signs of skin ageing, but also affects skin's natural repair processes.

Studies showed that poor quality sleep is associated with:

- Acceleration of fine lines
- Increased skin dryness
- Increased skin thinning
- Uneven skin tone and pigments

Lack of quality sleep; will affect body weight & metabolism too.

Less than 5.5 hours sleep/ night makes it 55% harder to lose weight.

Reason (1): When we don't get enough sleep, the hormone leptin levels drop (a hormone that makes us feel full). People who are tired seem to crave high-fat and high-calorie foods specifically.

Reason (2): Metabolic rate drops and body easily store fat

How it works?



Kinohimitsu Diamond Nite Drink helps to:

- **Promotes relaxation & quality sleep**
- **Increases skin metabolism and collagen synthesis**
 - ❖ Sleep increases the efficiency of special growth hormones that repair and regenerate collagen-producing cells, which are responsible for skin's elasticity and tightness
 - ❖ Sleep reduces cortisol (the stress hormone), which causes skin thinning
 - ❖ Sleep increases melatonin (the sleep hormone), which acts like an antioxidant to fight age spots
- **Improves metabolic rate**



Why should I take **Kinohimitsu Diamond Nite** Drink ?

Unparalleled formula

The first collagen drink that is designed according to our body natural rhythm. Added with GABA (naturally occurring in Brown Rice) and Manuka Honey to *promote quality sleep and further enhance skin repair ability.*

Easy absorption

Each collagen peptide molecule is small and easily absorbed by the skin for effective results.

Delicious

More than just a tasty treat, every sip is packed with the goodness of beauty and health.

Why should I take **Kinohimitsu Diamond Nite** Drink ?



No additives

100% natural and safe, no sugar added, no preservatives, no artificial colouring or flavouring. Hormones, steroids and chemical free tested by SGS (Global Benchmark Recognition on Quality and Integrity).

Effective

Liquid formula enables immediate absorption by the body.

Convenience

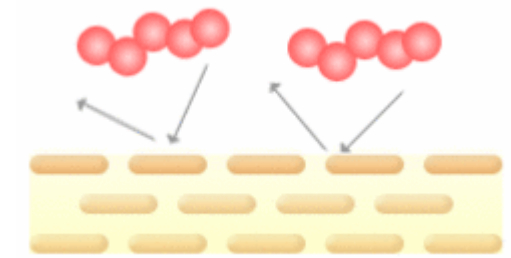
A functional, instant drink ready for immediate consumption and enjoyment anytime, anywhere.

Kinohimitsu Diamond Nite Drink – the first beauty drink that works according to your body rhythm!

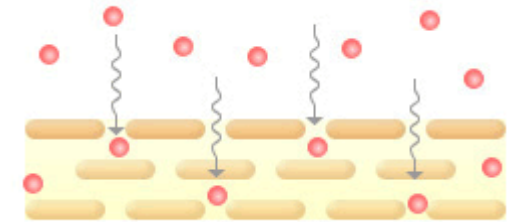
Active Ingredient

Marine Collagen Peptide

- High in quality and purity, contains no fats and cholesterol
- Extracted from fish scale at small molecule size
- Easy for absorption and delivers fast results



Large collagen molecule (300,000- 500,000 dalton) from bovine & chicken are hard to absorb



Small collagen molecule (less than 3,000 dalton) from fish scale is easy to absorb

Active Ingredient

GABA



Gamma-aminobutyric acid (GABA) is a naturally occurring amino acid fermented from brown rice.

GABA is an important neurotransmitter in the brain. It stimulates the alpha wave (relax wave) and inhibits the Beta Wave (excited wave).

Studies have shown that GABA is a natural source to

- Regulate anxiety and promote relaxation
- Improve quality sleep
- Reduce frequency of awakening
- Improve metabolic rate

Active Ingredient

Manuka Honey

Manuka Honey UMF 15+ is produced from manuka tree ([*Leptospermum scoparium*](#)) from New Zealand.

- UMF (Unique Manuka Factor) 15+ indicates it has a **high level of anti-bacterial and anti-inflammatory activity**.
- Contains one of the nature's highest sources of **healing enzymes** that treat **wounds, burns**, and other skin infections.
- Extraordinary skin benefits – hydrate and nourish skin, reduce acne scarring and enhance skin renewal process



Recommended consumption

Usage:

1 bottle a day preferably before bed time. Shake well before drinking. Keep chilled for delicious taste.

First time Users:

1 bottle a day for a consecutive period of 6 days.

For maintenance:

1 bottle every 2 days.

* Non-habit forming



See results in 6 days*!

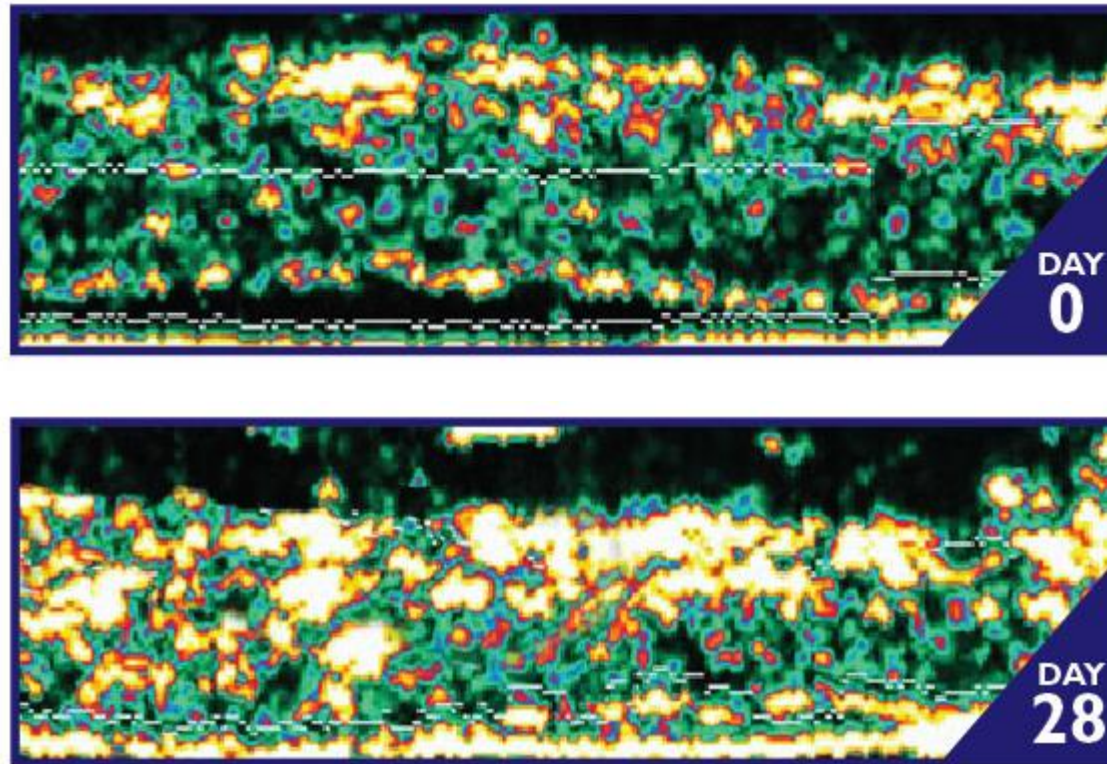
To ensure the effectiveness of **Kinohimitsu Diamond Nite Drink**, tests are carried out. As you can see below, the outstanding results show that there is a noticeable difference in just 6 days*, with skin renewal in 28 days!

- Pores are more refined
- Skin is visibly firmer and smoother
- Crow's feet and laugh lines are less visible
- Puffy eye bags are less noticeable
- Less itchiness and flakiness
- Hair are less breakage



Significant results !

Amount of collagen in the dermis layer significantly increased over period of 28 days. (Collagen is indicated as the yellow area). Skin becomes firmer and more elastic.




* Panelist: Lady, 38 years old

* Test on 200 Asian women and men between ages 30-60 under Derma-Lab Supervision in MY GENE LAB (JAPAN).

See what they said!




The 8 hours of beauty sleep



“Previously I have trouble in sleeping which also causes my skin to look dry and dull. After trying Diamond Nite, it's really amazing! Now, I can have good sleep and moisturised skin.”

“我一直都有睡眠问题，这也是导致我的皮肤看起来干燥及暗淡。这Diamond Nite真是太神奇了！现在，我可以享有优质的睡眠和水嫩的肌肤。”

Mrs. Sao, housewife, 37 years old



“I am absolutely delighted with improvement on my skin. In less than a week, I can notice that my skin is firmer and glowing!”

“我真的好高兴！在短短的一个星期内，我确实看到我的肌肤变得紧致、透亮！”

Rebecca, Senior Manager, 42 years old

* Test on 200 Asian women and men between ages 30-60 under Derma-Lab Supervision in MY GENE LAB (JAPAN).



Thank you!