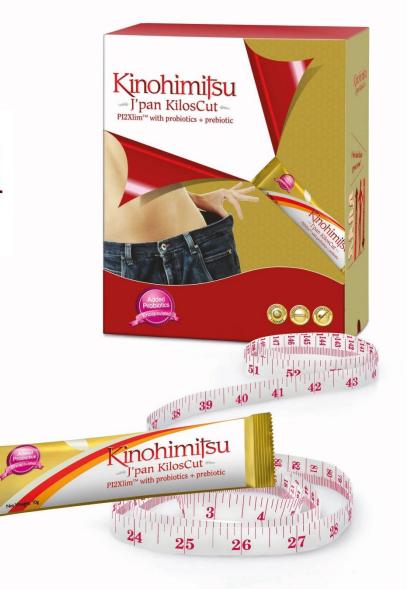
Kinohimitsu J'pan KilosCut

Shape & Cleanse



Proprietary Notice

KINOHIMITSU

The copyright in this work is vested in Kino Brands Pte Ltd. The recipient, must not reproduce or use the work either in whole or in part or for tendering, manufacturing purposes or any other purpose without obtaining Kino Brands Pte Ltd's prior agreement or consent in writing. A further condition of such reproduction or use is that this notice must be included in the reproduction or use.

This work also contains proprietary information belonging to Kino Brands Pte Ltd. This confidential information is to be used by the recipient only for the purpose for which it is supplied. The recipient must therefore obtain Kino Brands Pte Ltd's consent in writing before the recipient or any other person communicates any information (whether orally or in writing or any other manner whatsoever) on the contents or subject matter of the work or part thereof to any third party. The third party to whom the communication is made includes an individual firm or company or an employee or employees of such a firm or company.

The recipient further acknowledges that Kino Brands Pte Ltd has copyright in the work. The recipient manifests, by its receipt of the work, its acknowledgment of Kino Brands Pte Ltd's copyright in the work, its acceptance that the work is confidential information, and its compliance with the terms contained in this notice.

© **Copyright** 2014 Kino Brands Pte Ltd. This document contains proprietary information, which is protected by copyright. All rights are reserved. No part of this document may be photocopied, reproduced or translated to another language without prior consent of Kino Brands Pte Ltd.

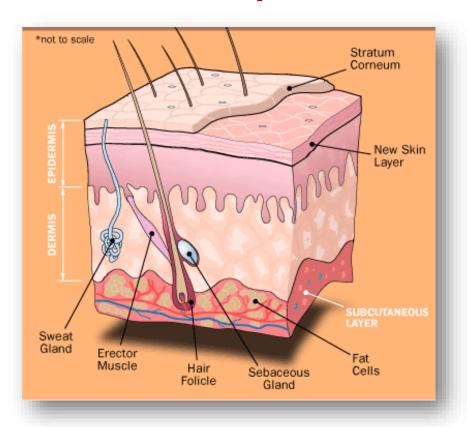


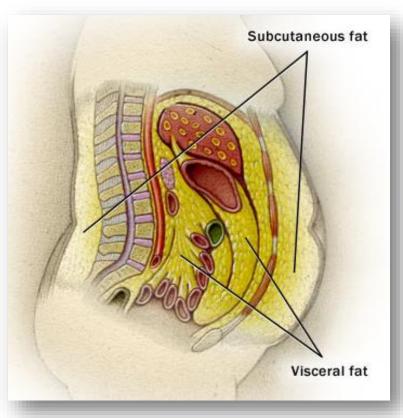
Having these problems?





Skin anatomy



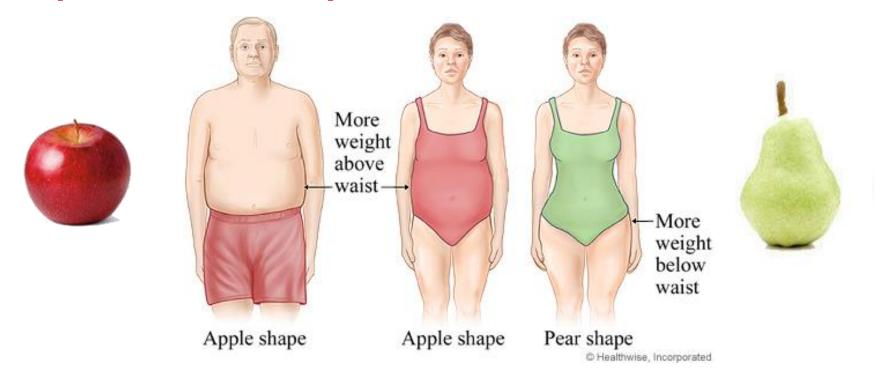


Fat is found underneath your skin (**subcutaneous fat**) and on top of the muscle. This is why you can't see muscle when your body fat is high.

There is also some fats surrounding your internal organs, such as liver, kidneys, etc. which are referred to **visceral fat**.

Kinohimi†su

Deposition of body fat



The deposition of fat is depends on whether you are a man or woman.

- An adult man tends to carry body fat in his chest, abdomen and buttocks, producing an "apple" shape.
- An adult woman tends to carry fat in her breasts, hips, buttocks and thighs, creating a "pear" shape. However, after menopause, the distribution of fat becomes concentrated in the abdomen and lesser on the other parts of body.

Kinohimiţsu

Fat cells



Normal fat cells



Enlarged fat cells

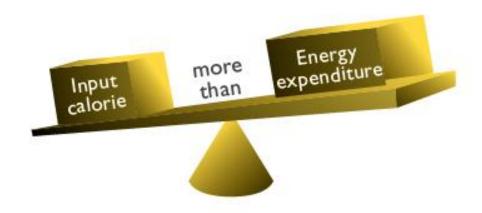
An adult with normal body composition has about 25 billion fat cells.

Fat cells are generated during 1) late childhood and early puberty, and 2) during pregnancy.

Fat cells generally do not generate after puberty -- as your body stores more fat, the number of fat cells remains the same. Each fat cell simply gets bigger! However, the number of fat cells increases when extreme amounts of weight are gained. A typical overweight adult has around 75 billion fat cells. An overweight person's fat cells can be up to three times larger than a person with ideal body composition.



Reasons that cause weight gain

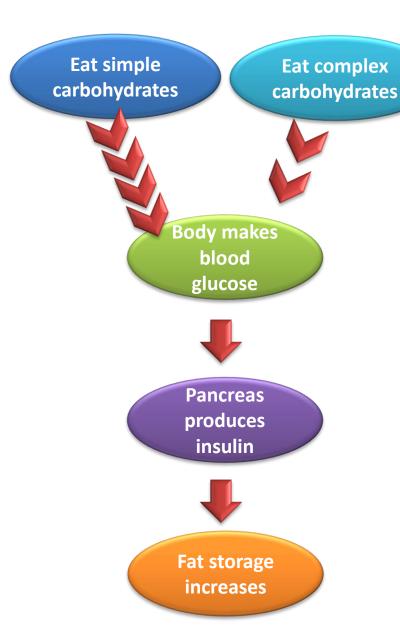


When input calorie is equal to energy output, there is no expansion of fat cells.

When more calories are taken in than used that the extra fat is stored in the fat cells and the person begins to accumulate fat and gain weight.

Reasons that cause weight gain





Consumption of carbohydrates raise blood glucose levels, which in turn stimulates pancreas to release insulin.

Simple carbohydrate (e.g. sugars, white bread, soft drinks, etc.) are more rapidly absorbed into the blood stream than complex carbohydrates (e.g. brown rice, grains, vegetables, fruits, etc.) causing elevated blood glucose and hypersecretion of insulin.

Elevated insulin levels promote the growth of fat tissue and can cause weight gain.

It also leads to a rapid drop in blood glucose level, prompt onset of hunger and the desire to eat soon after the initial meal.



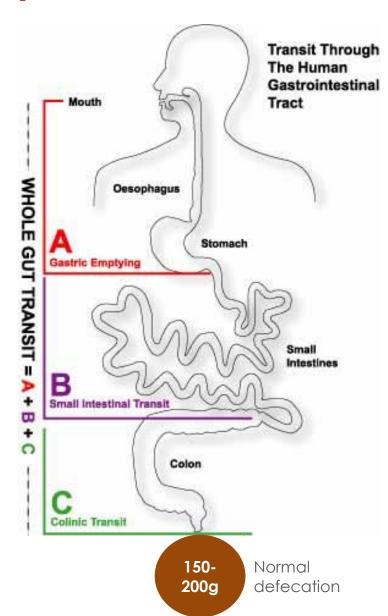
Understanding the digestive system

The human digestive system is a continuous muscular tube about 7-8 metres long in adults running from the mouth to anus.

Stomach - mix and breakdown food into smaller fragments

Small intestine - digest and absorb nutrients

Large intestine - absorb water and some minerals from the waste, and turn it into a solid waste(stool).



Bowel transit time



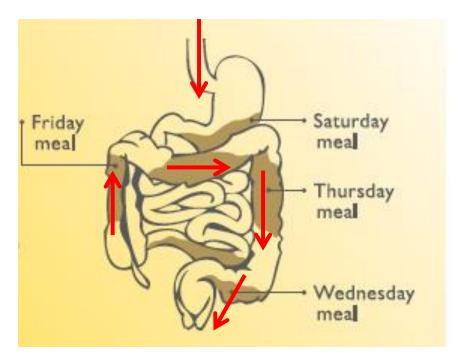


Figure 1: Long transit time causes toxins to accumulate.

The time from ingestion of food until defecation is known as "bowel transit time" and the type of food and drink affects the bowel transit time.

When we eat a lot of fiber (whole grains, vegetables, and fruits), a more rapid transit time and a heavier, bulkier stool occurs. Bowel transit time is vary from individual. But generally, a Healthy Transit Time should be within 10-14 hours.

The longer the transit time, the longer the toxic waste matter sits in the bowels. This greatly slow down metabolic rate.

Other reasons that cause weight gain

- > Sedentary lifestyle
- > Ageing
- Hereditary
- Bad eating habits
- Medications
- > Stress
- Hormone imbalance



How it works?



Kinohimitsu J'pan KilosCut provides 7 powerful slimming actions:



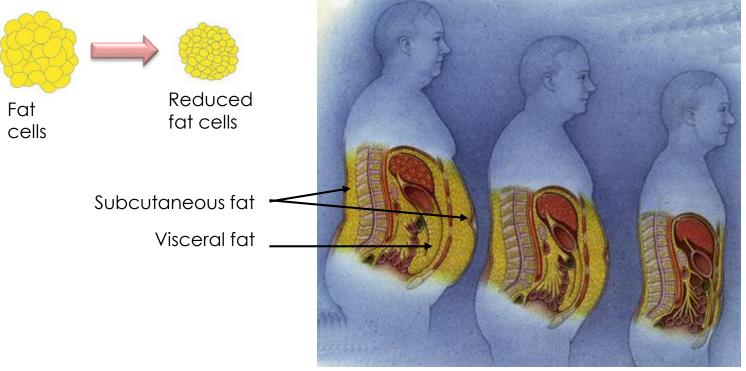
© Copyright 2014 Kino Brands Pte Ltd.

Ingredients



PI2XlimTM is a proprietary blend of **Tea Blossom Extract**, **Potato Protein Extract** and **Oat Fibre** that effectively blocks fat and carbohydrate absorption, reduces subcutaneous fat (fat underneath the skin) and visceral fat (fat surrounding internal organs). It also increases fullness. Consuming it before a meal reduces hunger significantly for at least 3 ½ hours.¹

Green Coffee Bean is rich in chlorogenic acid that blocks fat absorption and activates fat metabolism in the liver.

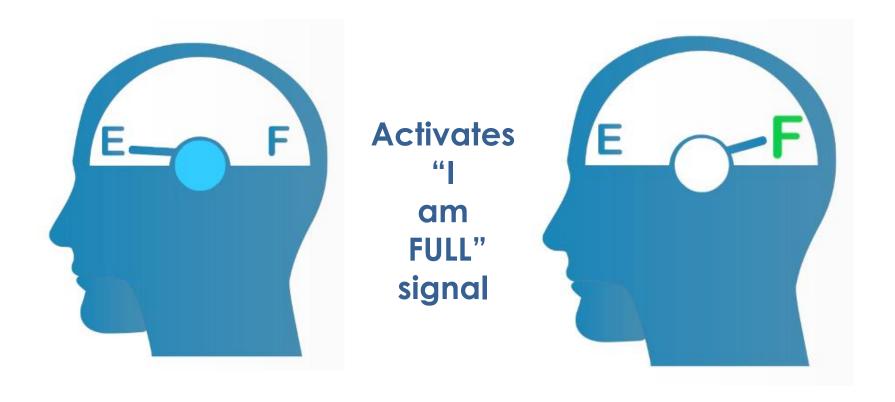


© Copyright 2014 Kino Brands Pte Ltd.



Ingredients

Garcinia Cambogia inhibits the conversion of carbohydrates into fat and prevents new fat formation. It also improves the signaling system that tells our brain - "I am full" and reduces calorie intake.



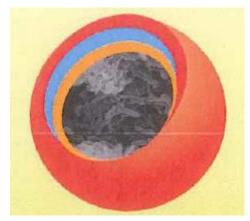


Ingredients- The Probiotics

There are more than 400 types of microorganisms in our large intestine, both good bacteria and bad bacteria. Good bacteria helps in digestion whereas bad bacteria cause gastrointestinal discomfort.

Under healthy circumstance, both good bacteria and bad bacteria are at equilibrium. However, imbalance, diet, alcohol, antibiotics, stress, etc. kill the friendly bacteria, causing the bad bacteria to out-grow where they produce chemicals that can be toxic to our body and cause digestive problems including constipation, diarrhoea and inflammation.

Kinohimitsu KilosCut provides 1 billion CFU (colony forming unit) of *Bifidobacteria longum* (probiotics). These good bacteria are encapsulated which protects them against harsh stomach acid until they reach the intestines.



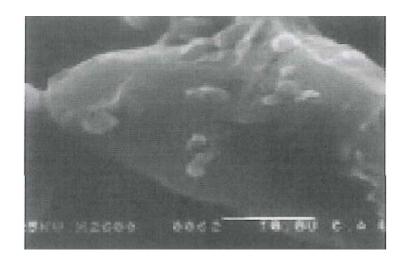
Encapsulated probiotic



Ingredients- The Probiotics



Bacteria without encapsulation are easily flush out.



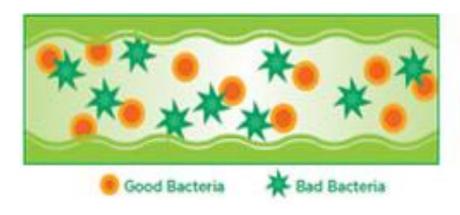
Encapsulated good bacteria are able to cling onto the intestinal wall, grow and multiply.

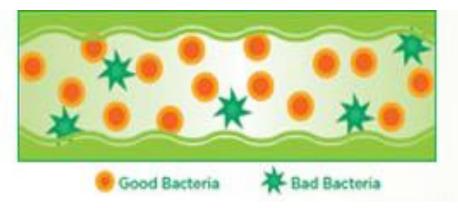


Ingredients- The Probiotics

Good bacteria helps to increase fecal weight, stimulate bowel movement and thus promote shorter intestinal passage which greatly enhance the slimming results.

They also help to regulate glycemic control and insulin sensitivity which reduce fat formation.



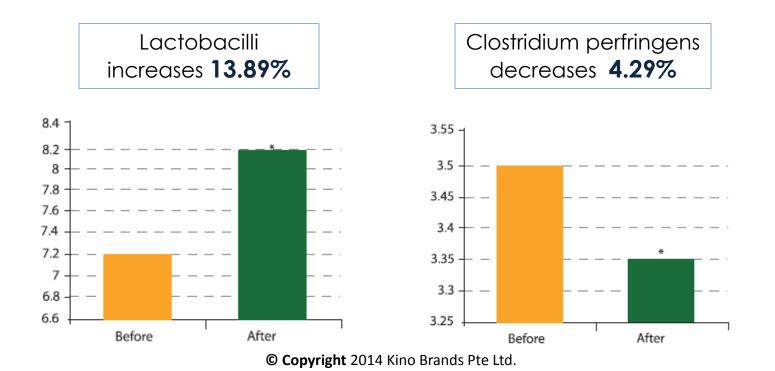




Ingredients

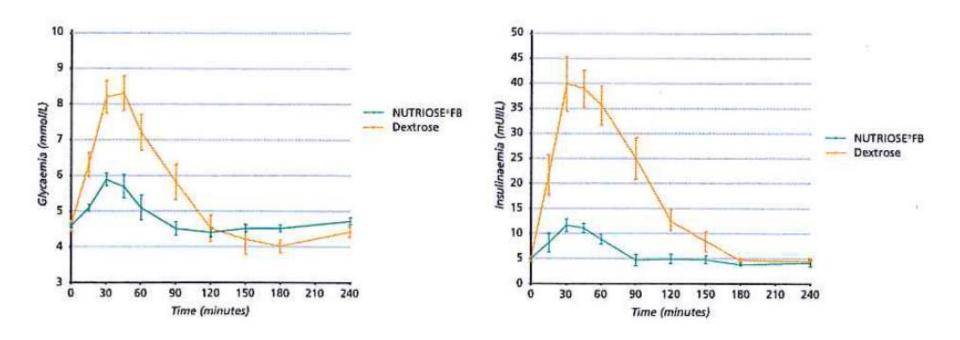
Wheat Dextrin (NUTRIOSE®) is a prebiotic. (*Prebiotic-food for the good bacteria*).

It increases the proliferation of *Lactobacilli* (friendly bacteria) where the good bacteria works to increase intestinal acidity, making a less hospitable environment for harmful bacteria, thus decreases *Clostridium perfringens* (harmful bacteria). This provides beneficial changes in the gut ecosystem.





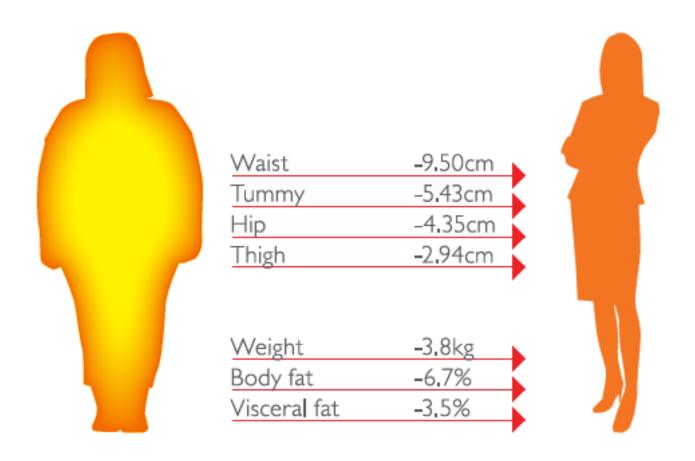
Ingredients- NUTRIOSE®



Wheat Dextrin (NUTRIOSE®) is a soluble dietary fiber. As shown in figures above, it induces low glycemic and insulin response.

The result is a longer period of satiety (or fullness) before hunger signals return. The advantage is that the longer one remains in satiety, the lower the amount of food that is eaten overall. They also provide more even and more lasting energy.

See results in 14 days*!



- * Test on 200 Asian women and men between ages 21-40 under Derma-Lab Supervision in TOYO BIO TEC Lab, Japan.
- * Subjects take 1 sachet a day in conjunction with a sensible diet.
- * Results may vary according to individuals.



Direction of use

Take 1 sachet daily, 30 minutes before meal. Open the sachet and pour it directly into mouth or mix it with 200ml water. Serve with chilled water for delicious taste. Do not use hot water as it will affect the live bacteria in the product.



Consume daily until you have reached your desired goal.





Sugar-free, no preservatives, no artificial colouring



Effective



Convenience & Delicious



Q: How soon will I be able to lose weight?

A: Majority subjects see satisfied results within 14 days*! However, there is no definite timeline for losing weight as every individual reacts differently and practice different lifestyle and eating habits. It is advisable that you consume it regularly to achieve your goals.

Q: What if I still feel hungry?

A: Go ahead and eat. Snack on food with low calorie between meals, such as fruits, salads, low fat yoghurt, soy milk, low sugar hot bererages or unsalted biscuits. Small but frequent meal is recommended.

Q: What long-term results can I expect?

A: Many subjects are satisfied with the weight loss results and they continue to enjoy a gradual loss of weight and inches because they gradually adjust to smaller portions and eating healthily over period of time. They also benefited from better complexion, smooth bowel and healthy colon.





Q: What should I do to slim down more effectively?

A: To optimise your weight loss program, it is recommended to reduce carbohydrate intake such as rice, flour and sugar. Take a balanced diet and exercise regularly will help you to achieve your goals effectively and faster.

Recommended Portion (Per meal)





Q: How much would I lose?

A: Our body is made up of bone, muscle, water and fat. Weight fluctuates by water content or whether you have constipation. Looking at weight merely is not a good way to judge on slimming but feel the reduction of inches lost yourself. Lose weight gradually is a safe and healthy way than losing few kilograms in a week.

Q: How many sachets can I take in a day?

A: Kinohimitsu KilosCut is a food product that helps you to slim down healthily and naturally. You can take 1-2 sachets in a day. Take an additional one sachet before a feast if you want.

Thank You