



Kinohimitsu

...a trusted brand from Japan

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The Perfect Fairness
that glows from
inside out



The Perfect Fairness In A Bottle

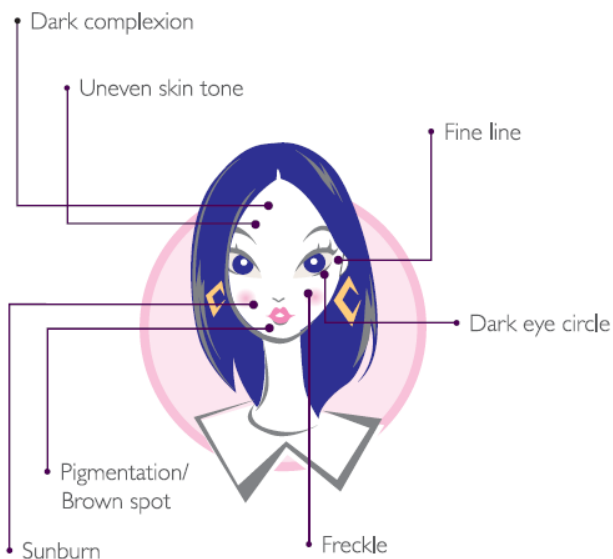
Kinohimitsu J'pan UV-Bright, a functional, instant drink for perfect fairness. Using the origin in France, a limited production of the precious essence of **Grape Seed Extraction (OPC)** is clinically proven to treat dry skin, spots, wrinkles and melanin deposition. Coupled with efficient whitening actives - **Grape Polyphenols, Apple Polyphenols** and **Vitamin C**, it works excellent to your whole body!

It effectively

- provide skin a UV-protection against harmful damage for up to 9 hours.
- repulse the formation of melanin, whiten pigmentation and lighten skin tone from deepest layer of skin
- prevent free radical damages by providing comprehensive antioxidant while repairing damaged cells



Having these problems?



Do you know the culprit for these problems, not age? In fact, the real harm to the skin, making skin dried, darkens and aged is UV rays in sunlight.

UV rays, throughout the year, regardless of season, sunny or cloudy day, it persists from day till night. Therefore, the harmful effects of UV rays to skin should not be underestimated !

To maintain youthful and fairness skin, by only depending on outer skin care products alone may not give you a long-lasting effect. You must compliment skin with inner protection and brighten skin from inside out.

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What are UV rays?

UV Rays are ultraviolet light of sunlight in three different electromagnetic waves, namely UVA, UVB and UVC. More than 95% of UV ray that we come into contact with the skin everyday is UVA, followed by UVB. UVC are extremely powerful but are mostly filtered out by the ozone before reaching the earth. But, UVA and UVB are completely different. They can cause serious damage to the skin!



Sun Damage

- First of all, it caused **dry skin, dark skin**

Tanning is actually due to the protective pigment melanin which is produced as a defense by the skin against the sun's rays

Our skin has its self-protection system. When UV rays penetrate into skin, the epidermis will secretion melanoma to absorb UV rays. This is to prevent UV rays to further harm on the dermis. Melanoma caused skin tanning, rough and dull in short term. Too much sun exposure can result a serious skin irritation, stinging, and peeling.

Sun Damage

- Secondly, is formation of **freckles**, **brown spot** and **black spot**

Pigmentation is a long-term result by deposits and accumulations of pigments in the skin. These “underlying stains” will gradually appear up to the skin surface. Most pigmentation problem has been silently formed since young, as it is only gradually emerge after 30-year-old, so people also call it "age spots"



Sun Damage

- Very soon, **sagging skin**, **fine lines** and **wrinkles** taken place

This is a result from chronic and persistent damage on dermis by UVA. UVA has very strong penetrating power. It can penetrate glass, or even 9 feet of water; UVA damaging collagen and elastin thus resulting in great loss of moisture and loses of elasticity. As dermis's self-defense capacity is much lower, so even small quantities of UVA is enough to seriously damage the skin and to accelerate pre-mature ageing.





Sun Damage

- Skin lesions

UVA and UVB generate large amount of free radicals , where it will damage the DNA in cells and may lead to the occurrence of skin cancer.

The 3 key functions



The 3 key functions

Protect

Grape in its original natural sunscreen pigment can help the skin to absorb UV rays, so skin is not need to produce melanin by its own and therefore skin is not easily gets tan.

In addition, Grape Seed Extract (OPC) has very rich antioxidants; it forms a powerful and most personal first line defense to the body to against UV rays. Its UV-protection could up to 9 hours!



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The 3 key functions

Whiten

Grape Polyphenols and Apple Polyphenol's antioxidant and whitening effects are 20 times of Vitamin C, 50 times of Vitamin E!

They continuously break down deposits of melanin (pigmentations) in the skin, repulse dark spots that have been formed and inhibit new formation of melanin. The lightening effects can be as soon as just 6 days!



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The 3 key functions



Repair

OPC is the most amazing anti-ageing saint! In addition to its powerful UV-protection, it also repair damaged cells and elastin to restore skin youth, strengthen elastic fibers, rejuvenate skin renewal, anti-free radicals and whiten skin, thus to reverse signs of ageing.

OPC also rich in moisture lock-in factor. When skin is hydrated, the skin will be more plump up, luminous, smoother and looks younger!

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Direction of use:

Shake well before drinking.

1 bottle each time.

Preferably in the morning or before out door activity.

Taste excellent when chilled.



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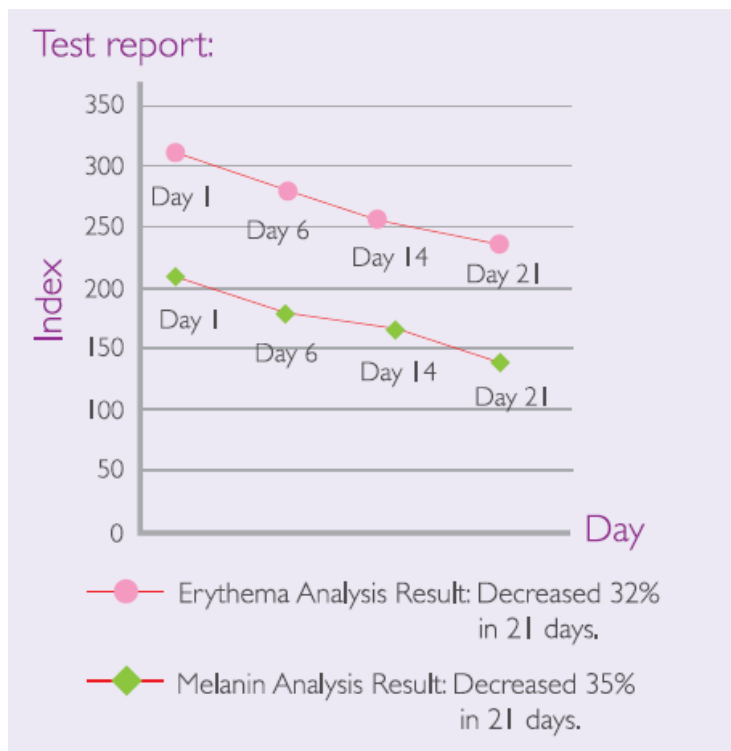
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Clinical Test & Efficacy

To ensure the effectiveness of Kinohimitsu J'pan UV-Bright, two clinical tests have been carried out.

*** 100% of panelists showed brightening and whitening of skin**



* Clinical test on 23 Asian females between 25-55 under Derma-Lab Supervision in TOYO BIO REC Skin Lab, Japan.

* Tester took 1 bottle aday.

Q&A

Q1. When is the best time to consume Kinohimitsu J'pan UV-Bright Drink?

A: The best time to take this healthy, delicious drink is in the morning or before any outdoor activity, as our skin tends to get in contact with more UV rays during the day. Thus it needs more UV protection against harmful damages. Kinohimitsu J'pan UV-Bright Drink comes in a concentrated liquid formula that enables immediate absorption and instant UV protection.

Q2. How does it work to give UV protection?

A: Grape, Blueberry, Black Current and Apple Juice, in its original natural sunscreen pigment can help the skin to absorb UV rays, so skin does not need to produce melanin on its own nor it able to get tanned easily. In addition, Grape Seed Extract (OPC) has very rich antioxidants; it forms a powerful and personal fist-hand defense

Q3. How soon will I see results?

A: Every individual reacts differently to any supplement. Some may see immediate results while others may take longer due to age and health condition. It is advisable that you consume Kinohimitsu J'pan UV-Bright Drink regularly to obtain the best results and see a difference in your 6 days and 21 days of skin renewal.

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Thank You

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